

## PRESS RELEASE



### EnvironmentalLights.com Named to Inc. 5000 As One of America's Fastest Growing Private Companies

*Inc. 5000 annual list reveals some of America's top growing companies based on revenue growth from 2009 to 2012 in a variety of industries.*

EnvironmentalLights.com, an online retailer for high-quality, energy-efficient LED lighting, has been named to the 2013 Inc. 500|5000 list of America's fastest-growing private companies. [EnvironmentalLights.com ranked #3102](#) nationally and #68 in the San Diego metro area.

"We attribute our Inc. placement to our successful partnerships with thousands of business customers who install our LED lighting systems every day," said Greg Thorson, President of EnvironmentalLights.com. "Our customers depend on Environmental Lights for high-quality products and reliable technical advice so they can grow their own businesses and thrive."

With a 107% three-year sales growth and a team expansion of 11 employees since 2009, EnvironmentalLights.com is poised to continue its growth and leadership in the LED lighting industry. The company has shown significant growth since starting their business in 2006 and now offers over 2,500 LED products on their website.

As one of the fastest growing industries in the world, LEDs are expected to account for a quarter of the global lighting market by 2016 as reported by [NPD Display Search](#). They estimate that LED applications will double this year, from 16 million units in 2012 to a forecasted 33 million in 2013, and will nearly triple by 2016 to over 90 million units. This increase is due in large part to continued growth in commercial applications, government incentive programs, and consumer demand for energy-saving technology.

"We are constantly sourcing new products to meet the demands of our customers and to provide the latest technologies," said Thorson. "Our strongest asset is our ability to give exceptional customer service and provide options for our customers to complete any size lighting project."

#### Methodology

The [2013 Inc. 500|5000](#) is ranked according to percentage revenue growth when comparing 2009 to 2012. To qualify, companies must have been founded and generating revenue by March 31, 2009. Additionally, they have to be U.S.-based, privately held, for profit, and independent – not subsidiaries or divisions of other companies – as of December 31, 2012. The minimum revenue required for 2009 is \$100,000; the minimum for 2012 is \$2 million.

#### About EnvironmentalLights.com

EnvironmentalLights.com is an industry leader in providing specialized LED lighting solutions for their business partners through expert engineering, superior products, and dependable service. Their in-house sales engineers provide complimentary advice in the selection and design of lighting systems, as well as technical support throughout the installation process.



They offer a broad spectrum of LED light bulbs, rope and strip light, under cabinet lighting systems, dimmers, controllers and necessary hardware for any lighting project. For more information visit [www.EnvironmentalLights.com](http://www.EnvironmentalLights.com).

**About Inc.**

Founded in 1979 and acquired in 2005 by Mansueto Ventures, Inc. is the only major brand dedicated exclusively to owners and managers of growing private companies, with the aim to deliver real solutions for today's innovative company builders. Total monthly audience reach for the brand has grown significantly from 2,000,000 in 2010 to over 6,000,000 today. For more information, visit [www.inc.com](http://www.inc.com).

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